

CLEAN UP WITH PEAKSAVER BRANT COUNTY POWER INC. ("CONTEST")

THIS CONTEST IS OPEN TO ONLY TO INDIVIDUAL RESIDENTS OF THE COUNTY OF BRANT ONTARIO

CONTEST PERIOD:

Contest begins on August 1, 2009 at 12:00:01 a.m. Eastern Time (ET) and ends on October 31, 2009 at 11:59:59 p.m. ET (the "Contest Period").

ELIGIBILITY:

Contest is open to all legal residents of The County of Brant, Ontario who: (i) are 18 years of age or older at the time of entry; (ii) enrol in the "peaksaver" energy conservation program through Brant County Power Inc. during the Contest Period or who have previously enrolled through Brant County Power Inc. in "peaksaver" between January 1, 2007 and August 1, 2009; and (iii) remain enrolled in "peaksaver" for the duration of the Contest Period. This Contest is not open to employees or agents (and those with whom they are domiciled) of Brant County Power Inc. (the "Sponsor"), their advertising and promotion agencies and the Contest judges (collectively, the "Contest Parties").

HOW TO ENTER:

No purchase necessary. You will automatically receive one (1) entry in the Contest: (i) when you enrol in the "peaksaver" energy conservation program through Brant County Power Inc. and have the thermostat installed (see below) during the Contest Period; or (ii) if you previously enrolled in "peaksaver" through Brant County Power Inc. between January 1, 2007 and August 1, 2009; and (iii) you continue to meet the eligibility criteria outlined above (e.g. remain enrolled in "peaksaver" for the duration of the Contest Period). If you want to enrol in "peaksaver" through Brant County Power Inc. (or have previously enrolled in "peaksaver" through Brant County Power Inc.), but do not want to be automatically entered into the Contest, then you must send an email to: cdm@brantcountypower.com prior to the end of the Contest Period and you will not be entered into the Contest. There is a limit of one (1) entry per electricity account holder.

HOW TO ENROL IN PEAKSAVER:

Enrolment in "peaksaver" is free. During the Contest Period, you will receive a free programmable thermostat, free installation (which must be arranged at a mutually convenient time with a peaksaver contractor) and a \$25 CAD rebate on your next hydro bill after completion of the installation. You can enrol in "peaksaver" in one of the following three (3) ways:

- **Online:** www.powerstar.ca/bcp
- **Phone:** (519) 442-2215 or 1-877-871-2215
- **In Person:** Customer Service Center, 65 Dundas Street East, Paris, ON

THE PRIZE AND APPROXIMATE RETAIL VALUE:

There will be one (1) prize available to be won consisting of: (i) one (1) Energy Star washer (model # GE GBVH5300KWW); and (ii) one (1) dryer (model # GE PBVH520EJWW); collectively with an approximate retail prize value of \$1800.00 CDN ("Prize"). Energy Star is neither a sponsor nor a participant in this contest.

Prize includes delivery to the service address of the winner's residence or business and locating of the prize in the residence or business. Prize does not include installation. Prize must be accepted as awarded and is not transferable or convertible to cash. No substitutions except at Sponsor's option. Sponsor reserves the right to substitute the Prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prize will only be awarded to the person whose name appears on the "peaksaver" enrolment form.

DRAW AND WINNER SELECTION:

On November 18, 2009 ("Draw Date") in Brantford, Ontario at approximately 2:00 pm ET, one (1) eligible entrant will be selected by random draw from among all eligible entries received during the Contest Period. The odds of winning depend on the number of eligible entries received. The Sponsor will make three (3) attempts to

contact the selected entrant by phone within ten (10) business days of the Draw Date. If the selected entrant cannot be contacted within three (3) attempts or within ten (10) business days of the Draw Date (whichever occurs first), or if there is a return of any notification as undeliverable, then the selected entrant will be disqualified and an alternate entrant will be randomly selected from among the remaining eligible entries. Before being declared a winner, the selected entrant will be required to: (a) correctly answer a time limited mathematical skill testing question; and (b) sign and return within ten (10) business days of notification a declaration and release form confirming compliance with these Contest Rules, acceptance of the prize as awarded and releasing the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Prize or any portion thereof. If the selected entrant: (a) fails to correctly answer the skill testing question; or (b) fails to return the properly executed contest documents within the specified time, then he/she will forfeit the Prize and an alternate eligible entrant will be randomly selected from among the remaining eligible entries.

GENERAL CONDITIONS:

By entering the Contest, the selected entrant agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the Internet. All entries become the property of the Sponsor, which assumes no responsibility for lost, delayed, incomplete or misdirected entries. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the contest judges with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries.

The Sponsor reserves the right to withdraw or amend this Contest in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Contest Rules. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

The Sponsor reserves the right to cancel or suspend this Contest, or to amend these Contest Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error or any kind.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy, which can be found at http://www.brantcountypower.com/privacy_policy.php (or for information, call us at: 519-442-2215), unless the entrant otherwise agrees.

MINI RULES:

No purchase necessary. Contest closes October 31, 2009 at 11:59:59 p.m. ET. Open to legal residents of the City of Brantford, Ontario (County of Brant) who are 18 years of age or older at the time of entry. You will automatically receive one (1) entry in the Contest: (i) when you enrol in the "peaksaver" energy conservation program through Brant County Power Inc. and have the thermostat installed between August 1, 2009 at 12:00:01 a.m. ET and October 31, 2009 at 11:59:59 p.m. ET ("Contest Period"); or (ii) if you previously enrolled in "peaksaver" through Brant County Power Inc. between January 1, 2007 and August 1, 2009; and (iii) remain enrolled in "peaksaver" for the duration of the Contest Period. Enrolment in "peaksaver" is free and you can enrol in one of the following three ways: (i) visit: www.powerstar.ca/bcp; (ii) call us at: (519) 442-2215; or (iii) visit our Customer Service Center at: 65 Dundas Street East, Paris, ON. One (1) prize available to be won consisting of: (i) one (1) Energy Star washer (model # GE GBVH5300KWW); and (ii) one (1) dryer (model # GE PBVH520EJWW). Approximate retail prize value is \$1800.00 CDN. Limit of one (1) entry per electricity account holder. Odds of winning depend on the number of eligible entries received. Skill testing question required. Visit www.powerstar.ca/bcp for complete contest rules. TOR_LAW\ 7178770\1